

Is there a missing piece to your meeting?

Strategy for off the stage,
on the stage and everything in-between.

Grounded in Behavioural Economics, our research reinforces that every touch-point of an attendee's event experience is a powerful motivator for improved performance. The data reveals that emotion drives 77% of a participant's decision-making process. BI **WORLDWIDE** meticulously plans every event detail, not only to influence behaviours but also to acquire favourable, lasting results.



Off the Stage -

- ✓ Site selection and contracting
- ✓ Risk assessment and supplier due diligence
- ✓ Experienced program management
- ✓ Ground transportation coordination
- ✓ Food and beverage
- ✓ Optional activities and team building events
- ✓ Group air service including blocked space and fare analysis
- ✓ Budget management
- ✓ Mobile-friendly communication, registration and survey portal
- ✓ Custom communication design and development
- ✓ On-site event staff
- ✓ Participant information and data management

PLUS On the Stage -

- ✓ Creative direction
- ✓ Agenda and content development
- ✓ Scenic design and staging
- ✓ Speech writing, support and coaching
- ✓ Speaker and talent management
- ✓ Technical direction
- ✓ Film and video design and production
- ✓ Multimedia integration
- ✓ Audience engagement techniques

PLUS Everything In-Between -

- ✓ Interactive learning workshops
- ✓ Progressive and mastery challenge gamification
- ✓ Real-time reporting and metrics
- ✓ Apps to increase engagement including assessments, surveys and scoring
- ✓ Simulations through multiple devices

BI **WORLDWIDE** implements comprehensive, integrated, global solutions to make your event successful. Whether it is logistics and travel management, creative or production, BIW is the **only** company that seamlessly puts all of the pieces together so your event accomplishes your intended goals with ease and efficiency.

For more information on how BI **WORLDWIDE** can create an integrated meeting or event, visit: BIWORLDWIDE.com.au or email us at enquiries@au.biworldwide.com